



# Herod PTO

# [www.herodpto.org](http://www.herodpto.org)

## **September 16, 2020 PTO Meeting**

**Welcome/Introduction**

Natalie Johnston

**New Business**

**PTO Board Introduction / Announcements**

Natalie Johnston

**Fundraising**

Ashley McDonough

**2020 – 2021 PTO Budget**

Sarah Schnure

**Updates from Principal Colion**

Principal Colion

[www.herodpto.org](http://www.herodpto.org)

## **Welcome!**

We are excited to start this new school year! Thank you for joining us this evening. This year has its challenges but we are going to make it the best year we can for our school and for our students.

# Introducing Herod PTO Board:

- ❖ Natalie Johnston- President



- ❖ Rochelle Cabe- Executive Vice President



- ❖ Zobeida Sanchez- Past President



# Introducing Herod PTO Board:

- ❖ Maria Cowell- 1st Vice President



- ❖ Detra Alton- 2nd Vice President



- ❖ Ashley McDonough- Secretary



# Introducing Herod PTO Board:

- ❖ Sarah Schnure- Treasurer



- ❖ Michelle Manning- Assistant Treasurer



- ❖ Sarah Levit- Immediate Past Treasurer



# 2019 – 2020 Yearbooks

2019 – 2020 yearbooks are currently on sale

Please go to [www.herodpto.org](http://www.herodpto.org) to purchase

# Room Parents Needed

Thank you to everyone who has volunteered to be a room parent!

There are still many classes without a room parent.

Please reach out to your teacher if you are interested.

# Playground Committee

We are looking for volunteers to form a committee to spearhead this project. The committee will need to appoint a chair.

We are looking at an approximately 2 year commitment. The process (approval, design, construction) can take some time. We are also looking for a few teachers who'd like to participate and give input on the project.

Please contact me on FB messenger or [president@herodpto.org](mailto:president@herodpto.org) if you are interested.

# Fundraising

Fundraising will look a bit different this year....

# Fundraising

## ❖ Box Tops

- ❖ We are still collecting Box Tops. Please download the Box Tops for Education app on your phone and select Herod for your school. You can scan your box tops, no need for collecting paper box tops

# Fundraising

## ❖ APEX

- ❖ Virtual fundraiser in November
- ❖ Children will do dance moves instead of running laps

**apex leadership co.**  
building • leaders

## APEX MIGHTY

### 2020-21 LEADERSHIP & CHARACTER THEME

The leadership program lessons and supplementary character videos (The MIGHTY Show) focus on developing student self-awareness, self-control, and interpersonal skills that are vital for school and life success.

- M** **Mindful** - In order to help others, we must always be aware and check-in to the world around us! We can do this by performing MIND CHECKS and KIND CHECKS!!
- I** **Integrity** - A true leader always tries to do the right thing, especially when no one is watching. It is a choice to show integrity: Integrity is up to me!!!
- G** **Grit** - The greatest mark of a leader is their ability to use inner strength and courage to overcome obstacles. True leaders never quit! Dig in and win!!!!
- H** **Hero** - A real hero doesn't wear a cape, have super powers, or even save the world... True heroes are those that are willing to use their service to help others!
- T** **Think Ahead** - The best way to achieve our dreams and goals is to start with the end in mind. To do this, we need a plan!
- Y** **Your Turn** - The only way to become a MIGHTY leader is to put these things into ACTION. It's YOUR TURN!

# Fundraising

Fundraising will look a bit different this year....

## ❖ Spirit Nights

- ❖ Tuesday, September 29th 11am- 10p: **La Fresca**
- ❖ Wednesday, October 14th 4-9pm: **Cafe Piquet**
- ❖ Thursday, October 29th 10:30am - 9pm: **Mod Pizza**

# Fundraising

- ❖ Spirit Nights
  - ❖ Month of September: Chick-Fil-A

## Brownies for Books



During the month of September, Chick-fil-A Meyerland will be donating a portion of all sales from our **Chocolate Fudge Brownie** to **Herod Elementary** to purchase books.

We look forward to serving you soon in our Drive-thru, Curbside Delivery, or Team Member Delivery!



# Fundraising

Fundraising will look a bit different this year....

❖ Corporate Partners

<b>Gold Partners</b>	<b>Silver Partners</b>	<b>Bronze Partners</b>
Raising Cane's Café Piquet	Chick-Fil-A Meyerland	Michael's Cookie Jar HEB Meyerland

# Spirit Wear



Available to purchase in the school store on [www.herodpto.org](http://www.herodpto.org)

# PTO Committee Chairs

- ❖ **Apex Funrun** – Jawanza Hampton
- ❖ **Art Coordinator** – Michelle Eisele
- ❖ **Auction** – Zobeida Sanchez, Ashley McDonough, Shannon Younkin
- ❖ **Birthday Book Club** – Maria Cowell
- ❖ **Book Fair** – Shannon Younkin
- ❖ **Box Tops** - Shannon Younkin & Detra Alton
- ❖ **Bulletin Board** – Zobeida Sanchez
- ❖ **Crossing Guard Appreciation** – Michelle Manning
- ❖ **Custodian Appreciation** – Michelle Manning
- ❖ **Facebook** – Natalie Johnston
- ❖ **Fall Fun Fest (Carnival)** – Zobeida Sanchez and Detra Alton
- ❖ **Field Day** – Natalie Johnston
- ❖ **Jetpack** – James Cabe
- ❖ **Kindergarten Summer Playdate** – Michelle Nasser
- ❖ **Mom's Night Out** –
- ❖ **Music Coordinator** –
- ❖ **PTO Emails** – Natalie Johnston
- ❖ **PTO Membership** – Zobeida Sanchez
- ❖ **PTO Newsletter** – Ashley McDonough
- ❖ **Room Parent Coordinator** – Rochelle Cabe
- ❖ **School Store** – Devjani Sinha, Maria Cowell and Jawanza Hampton
- ❖ **School Supplies** – Sarah Schnure
- ❖ **Spirit Nights** – Adriana Lopez and Ashley McDonough
- ❖ **Social Media** – Natalie Johnston
- ❖ **Teacher Appreciation** – Maria Cowell and Colleen Davies
- ❖ **Website** – Rochelle Cabe and James Cabe
- ❖ **Yearbook** – Morgan Neay

# PTO Budget

INCO	INCOME		2020-2021	
	<i>Major Fundraising Activities</i>		Budget	
		<i>Total Auction</i>	(\$	33,267)
		<i>Total Book Fair</i>	(\$	(150)
		<i>Total Apex Fun Run</i>	(\$	29,500)
		<i>Total PTO Membership</i>	(\$	5,126)
		<b>Total Major Fundraising Activities</b>	<b>(\$</b>	<b>67,743)</b>
		<b>Minor Fundraising Activities</b>		
		Total Art Show Event	(\$	(200)
		<i>Total Birthday Book Club</i>	(\$	- )
		<i>Total Fall Fun Fest</i>	(\$	500)
		<i>Passive Fundraising</i>		
		Amazon Smile	(\$	100)
		Birthday Marquee	(\$	500)
		Box Tops	(\$	75)
		Chick-Fil-A	(\$	200)
		Kroger	(\$	200)
		Los Tios	(\$	250)
		McDonald Spirit Night	(\$	500)
		Michael's Cookie Jar	(\$	250)
		Miscellaneous	(\$	2,000)
		Raising Canes	(\$	250)
		Randalls	(\$	300)
		<i>Total Passive Fundraising</i>	(\$	4,625)
		<i>Total School Store</i>	(\$	1,500)
		<i>Total Yearbook</i>	(\$	1,304)
		<b>Total Minor Fundraising Activities</b>	<b>(\$</b>	<b>7,729)</b>
		<b>TOTAL INCOME</b>	<b>(\$</b>	<b>75,472)</b>

# PTO Budget

<b>EXPENSES</b>			<b>2020-2021 Budget</b>
<i>Contract Services</i>			
	Accounting Fees		\$ 1,800
	<b>Total Contract Services</b>		<b>\$ 1,800</b>
<i>Educational Aid</i>			
	Educational Aid- All Teachers		\$ 8,000
	Educational Aid- Grants		\$ 10,000
	Nurse		\$ 100
	<b>Total Educational Aid</b>		<b>\$ 18,100</b>
<i>Facilities and Equipment</i>			
	Ice Machine Maintenance		\$ 500
	Lawn Maintenance & Landscaping		\$ 7,200
	<b>Total Facilities and Equipment</b>		<b>\$ 7,700</b>
<i>Operating Expense</i>			
	Bad Checks		\$ 100
	Bank Charges		\$ 140
	Books, Subscriptions, Reference		\$ 400
	Merchant account fee		\$ 300
	Postage, Mailing Service		\$ 10
	Supplies		\$ 350
	<b>Total Operating Expense</b>		<b>\$ 1,300</b>
<i>Other Types of Expenses</i>			
	Insurance- Liability, D & O		\$ 400
	State Sales Tax		\$ 1,000
	<b>Total Other Types of Expenses</b>		<b>\$ 1,400</b>

<i>Programs</i>			
	5th Grade Party		\$ 1,500
	Coffee with the Principal		\$ 350
	Community Outreach		\$ 200
	Counselor's Discretionary		\$ 200
	COVID Spring Supplemental Emergency Funds		\$ 1,000
	Field Day		\$ 500
	Principal's Discretionary		\$ 500
	Room Parent Support		\$ 3,300
	Safety Patrol		\$ 300
	School Garden		\$ 1,000
	School Supplies		\$ 2,000
	Student Support- General		\$ 250
	SPED Support		\$ 500
	Workroom		\$ 8,110
	<b>Total Programs</b>		<b>\$ 19,710</b>
<i>Staff Appreciation</i>			
	Custodian/Crossing Guard Apprec		\$ 250
	Teacher Appreciation		\$ 6,000
	<b>Total Staff Appreciation</b>		<b>\$ 6,250</b>
<b>TOTAL EXPENSES</b>			<b>\$ 56,260</b>
<b>NET OPERATING INCOME</b>			<b>\$ 19,212</b>

# Herod PTO

Herod Elementary update from  
Principal Gina Colion-Hernandez

# Herod PTO

Thank you for joining us, see you  
next month!!!