Friday, November 12, 2021

**PTO MEETING**

**Events**

We discussed upcoming events and ways in which you can volunteer and/or give back to the school.

* **Fall Fest** $5 ENTRANCE can be in cash or card; volunteers still needed
* **Auction**: **Take a Walk on The Wild Side** - Feb 19, 2022. Adult only event at Braeburn country club; will have a dance floor and DJ, fun bidding games, and the auction.
  + Ticket prices are $40 before the end of 2021. On January 1, 22 they go up to $50 and on February 1, 22 they will go up to $55. Includes dinner and a drink.
  + Looking for sponsors to buy tickets for teachers. There will be no babysitting available on campus this year. Corporate sponsors to support a teacher/ staff table. $500 sponsorship allows 10 teachers to attend. Looking for 5 sponsored tables.
  + There will be bidding online, pay $10 to bid remotely.
* **Spirit Nights -** make sure you mention Herod Elementary when you are paying
  + Tomfoolery Books and Gifts in Meyerland begins 11/14 and ends on 11/21. 15% of proceeds will go back to school.
  + MOD pizza Wednesday 11/17 in Bellaire

**BUDGET**

Sarah explained the budget line by line and stopped to answer questions as they came up. Some points of interest on the budget discussion were:

* + Bookfair - the money we get goes back to MS Campbell to buy books for school
  + APEX budgeted low for revenue but we made close to $40,000; the school raised $70,000 but APEX’s fee is 40%. We ended up bringing in $39,000 for the school. Because of the high fee, we are considering other options and companies for running the fun run.
  + PTO membership is up
  + art show income goes back to Ms. Roberson for art supplies
  + birthday book club is a pass through event, money goes back to buying books for the library
  + Fall Fest - community event, not really meant to generate income; Ms. Simone gets some money for students who want to come but can’t afford to pay.
  + Passive Fundraising - several things we do don’t require expenses, but they bring in money such as the birthday marquee. Someone brought up the Idea of celebrating the 1/2 birthdays of students whose birthdays are in the summer so they can also see their “happy birthday” greeting on the marquee.
  + school store didn’t do well bc it’s closed outside of spirit wear
  + Yearbook - rocky bc they weren’t selling. Still have several 2019/2020 books.
  + School supplies - PTO underwrites a lot of school supplies. It’s a hardship! We need to revamp this process. Michelle Nasser volunteers to take over the process. If anyone else would like to help, please reach out: Michelle.r.nasser@gmail.com

\***Overage**

We need to make a plan for the overage money. In the past we have discussed raising and saving money for a playground, but the idea has never gained traction. We have money that is not designated that needs a plan. Travis Younkin, Eduardo De La Torre, and Janelle Holt volunteered for finance committee to figure out what to do with the money.

**Motion:**

Sarah requested a motion to approve the budget. Travis Younkin made a motion and it was seconded by Shannon Younkin and Ashley McDonough.

Budget was approved unanimously.