



Herod PTO

October 13, 202 PTO Meeting

Welcome and Board Introductions

Rochelle Cabe &
Michelle Manning

New Business

Membership Drive: “Deep In the Heart of Herod”

Sarah Schnure

Fundraising

Ashley McDonough

On Campus Activities

Ruth Yonamine

Community Activities

Jawanza Hampton

Budget for 2022-2023

Tamatha Grant, Joe
Coym, & Sarah Schnure

Budget Vote

ALL!

Deep In The Heart of Herod

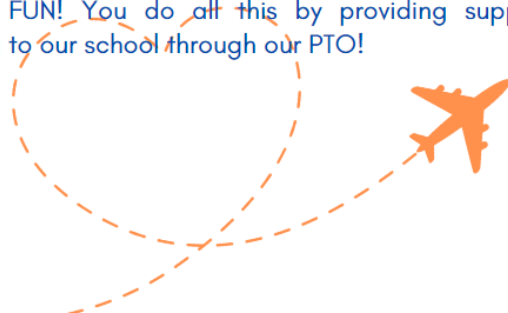


Gary L Herod PTO Membership Drive and Family Giving Campaign

Herod Elementary isn't just a place our children go to learn. It is a magical blend of diversity, encouragement and creativity all sewn together with lots and lots of love. That special feeling that comes from Herod Jet energy, that is what we mean when we say,

Deep in the Heart of Herod.

When you become part of the Heart of Herod you say yes to working together to create wonderful elementary school memories, spoiling our teachers and making sure everyone is included. You say yes to striving to fill our classrooms with everything needed to create the greatest, warmest and happiest learning environment for our kiddos. And you say yes to FUN! You do all this by providing supplemental funding to our school through our PTO!



Okay! We are feeling it, but what is Deep in the Heart of Herod?

Deep in the Heart of Herod is our annual PTO membership drive and family giving campaign. Contributions provide the essential, unrestricted funds that make up a large portion of the PTO budget.

Funding and support provided by HISD does not completely cover the Herod that we know and love. In fact, the difference between what HISD provides and what we expect at Herod is often larger than families realize because PTO funds have been filling the gaps.

What are some of the things PTO funds support?

- ♥ Specific curriculum requested by teachers and admin
- ♥ Teacher grants for classroom investments
- ♥ Library and other Specialist resources
- ♥ Technology in the classroom
- ♥ School-wide celebrations
- ♥ Indoor & Outdoor Maintenance, playground improvements
- ♥ School sponsored clubs
- ♥ Teacher & Staff Appreciation Efforts

I'm in! What do I do next?

First, we want you to join the PTO, this is free and open to all parents, guardians and school Faculty and Staff. This can be done by filling out and turning in the next page or online at herodpto.org. We'd also love if you made the decision to contribute monetarily, in a way that is comfortable to you, to the Deep in the Heart of Herod family donation campaign. You'll find specifics on giving levels and incentives on the next page.

Deep In The Heart of Herod

deep in the
heart of Herod



Giving Levels

- HEROD HERO \$250+**
- JET PACK \$150**
- JET FUEL \$100**
- BLUE JET \$50**
- ORANGE JET \$25**
- HEROD PTO MEMBER \$0**

Membership and Giving can also be done at herodpto.org

Breakfast with Admin Team + Recognition on PTO Website + Items below
Personalized Donor Yard Sign + Items below
Birthday Marquee Listing (1) + Items below
Herod Yard Sign + Items below
Herod Car Magnet + Items below
Herod Spirit Bracelet per student

GRADE LEVEL REACHING 50% MEMBERSHIP

Popsicle Party

GRADE LEVEL REACHING 75% MEMBERSHIP

Pizza Party

SCHOOL REACHING 50% MEMBERSHIP

Silly String Ms. Berry!

Parent Name(s): _____

Email Address(es): _____

Name of Student(s), Teacher & Grade: _____

Name(s) for Recognition: _____

(Please print exactly as you want your name listed on the PTO website)

Please don't list my name for recognition

I do not wish to receive any goods in return for my donation

I want to be more active on the PTO, please reach out to me with current volunteer activities!

Fundraising

The poster features a dark background with vertical columns of gold dots of varying sizes. The text is centered and reads: "PLEASE JOIN US FOR AN Auction Social October 21, 2022 7:30pm-9:30pm McDonough Home 5442 Cheena Dr. Houston, TX 77096 Admission is one bottle of wine or whiskey valued at \$30 or more OR \$30 cash donation per couple All donations will be used at Herod's Auction for the Wine & Whiskey Pull Join us for a wine & food pairing experience. Lite bites provided by Chef Trenica Ashley and curated to pair with five featured wines. Each guest will be provided the equivalent of one glass of wine through the experience. Please BYOB otherwise. Adults only."/>

PLEASE JOIN US FOR AN

Auction Social

October 21, 2022 7:30pm-9:30pm

McDonough Home
5442 Cheena Dr. Houston, TX 77096

Admission is one bottle of wine or whiskey valued at
\$30 or more OR \$30 cash donation per couple

All donations will be used at Herod's Auction for the
Wine & Whiskey Pull

Join us for a wine & food pairing experience. Lite bites provided
by Chef Trenica Ashley and curated to pair with five featured
wines. Each guest will be provided the equivalent of one glass of
wine through the experience. Please BYOB otherwise. Adults only.

Spirit Nights

- Raising Cane's: Monday, October 17th 4-8pm –
- Texas Roadhouse Bread & E-gift cards: Tuesday, November 1st - Sunday, November 13th –
- Cafe Piquet: Wednesday, November 2nd 11am - 8pm
- Beck's Prime: Tuesday, November 15th, 4-8pm

On Campus Activities

- Room Parents
- Teacher Appreciation
- Non-Teacher Appreciation
- Book Fair (SUCCESS!!!)
- Fifth Grade Committee
- School Store
- Book Club
- Field Day
- Art Coordinator
- Music Coordinator
- School Supplies
- Valentines Grams
- Autism/Inclusion Week



Community



- Trunk Or Treat: October 28th
- Fall Fest: November 12th
- Movie Night!: December 10th

HEROD PTO TREASURER'S REPORT

July 1, 2021 - June 30, 2022

BALANCE ON HAND: 7/1/2021

GENERAL FUND	\$	146,741
FIFTH GRADE FUND	\$	-
<i>MANDATED RESERVES</i>		
AD HOC EXPENSE (10% of BUDGET)	\$	7,670
HELD RESERVES (10% of BUDGET)	\$	7,670
TOTAL CASH ASSETS	\$	162,081

INCOME

PTO MEMBERSHIP/SPONSORSHIP	\$	12,993
MAJOR FUNDRAISING	\$	64,158
MINOR FUNDRAISING	\$	14,048
TOTAL INCOME	\$	91,199

EXPENSE

CONTRACT SERVICES	\$	976
EDUCATIONAL AID	\$	27,668
FACILITIES & EQUIPMENT	\$	8,078
OPERATING EXPENSE	\$	1,044
OTHER EXPENSES	\$	1,400
PROGRAMS	\$	19,662
STAFF APPRECIATION	\$	9,132
TOTAL EXPENSE	\$	67,960

USE OF PRIOR YEAR FUNDS

MATAINENCE	\$	5,200
EDUCATIONAL AID	\$	24,906
TOTAL USE OF PRIOR YEAR FUNDS	\$	30,106

BALANCE ON HAND: 6/30/2022

GENERAL FUND	\$	139,874
LEGO CLUB FUND	\$	1,667
FIFTH GRADE FUND	\$	53
<i>MANDATED RESERVES</i>		
AD HOC EXPENSE (10% of BUDGET)	\$	7,670
HELD RESERVES (10% of BUDGET)	\$	7,670
TOTAL CASH ASSETS	\$	156,933

2021-2022 PTO Treasurer's Report

2022-2023 PTO Budget

HEROD ELEMENTARY PTO HOW DO WE RAISE FUNDS TO FILL THE GAPS

PTO funding is used to fill academic and classroom gaps where the HISD budget doesn't meet all the needs of our school and teachers. The PTO also directs funds to teacher & staff appreciation, school maintenance and enhancing the school experience for all our jets.

\$12K

PTO MEMBERSHIP & FAMILY GIVING CAMPAIGN

Deep in the Heart of Herod, our annual PTO Membership and Family Giving Campaign that runs in the Fall as well as our amazing PTO Corporate Sponsorships. Raising Unrestricted Funding to help support all of the annual PTO costs and initiatives.

\$35K

HEROD PTO SPRING AUCTION

Our biggest fundraiser where we raise funds to support and fund the annual budget- helping to put funding directly into our teachers hands and the classrooms. AND IT IS A HECK OF A LOT OF FUN!

\$34K

FUN RUN

The Student's favorite fundraiser where they compete as a grade level and classroom to obtain the most pledges from friends and family. All funds raised go to supporting PTO initiatives.

\$16K

MINOR FUNDRAISING

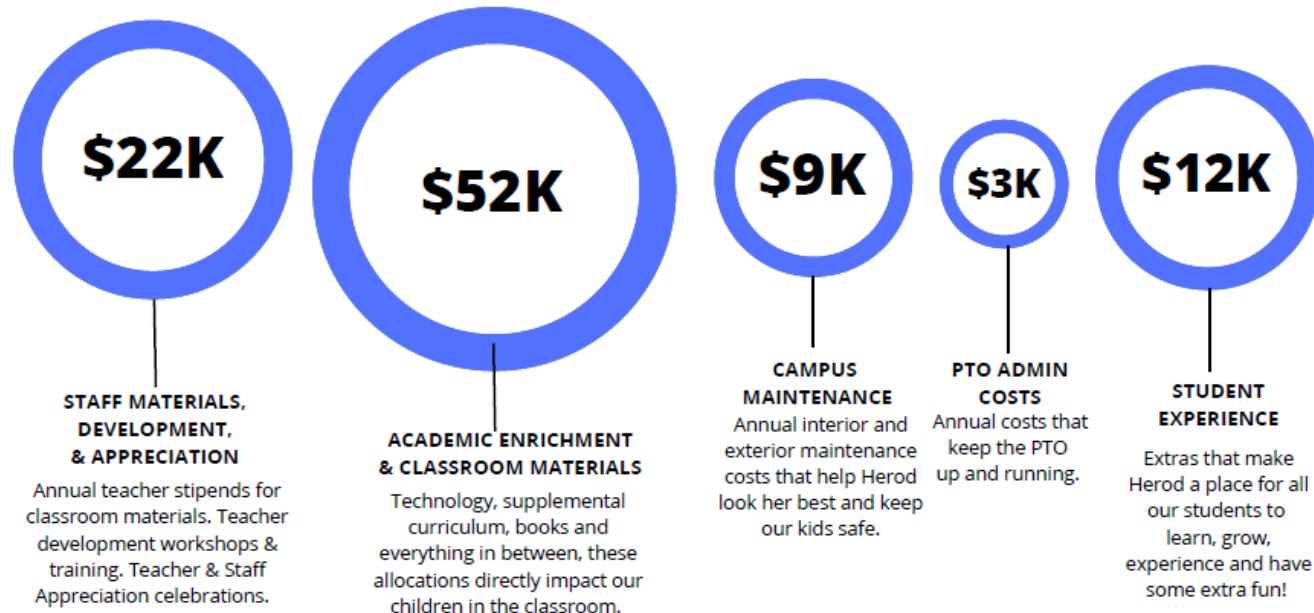
Fundraising efforts that include Spirit Nights, Grocery Give Backs, Amazon Smile, School Store & Spirit Wear. Helping to raise funds to enhance all of our students experience.

BASED ON PROPOSED 2022-2023 BUDGET

2022-2023 PTO Budget

HEROD ELEMENTARY PTO HOW DOES YOUR DONATION MAKE A DIFFERENCE

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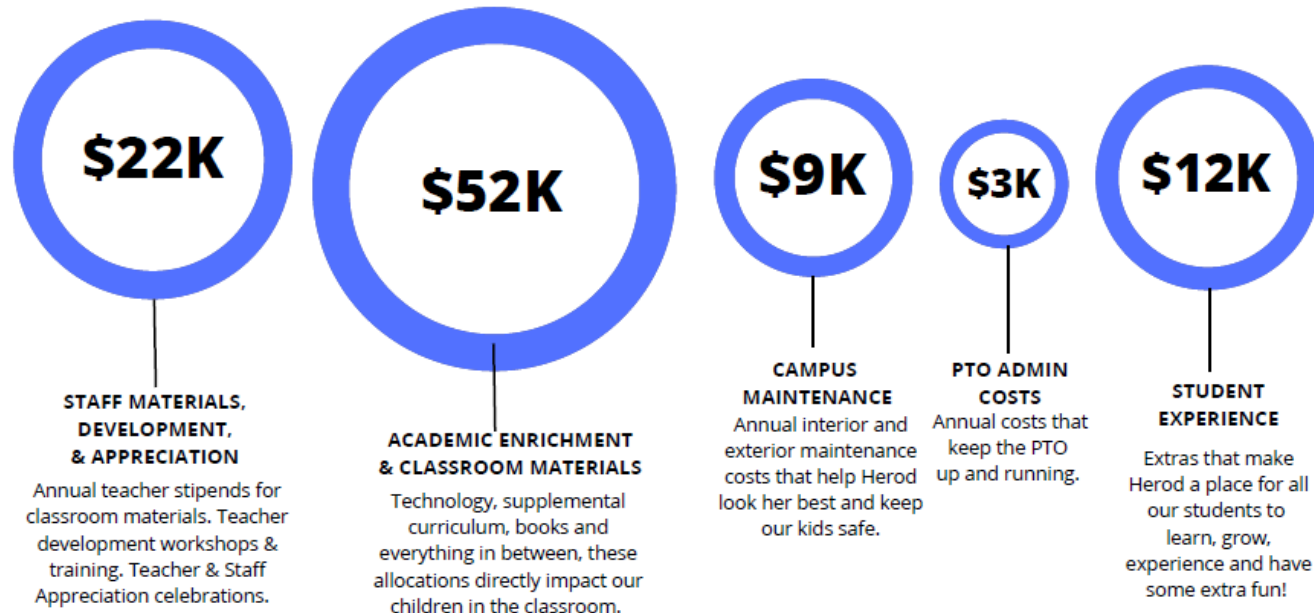


BASED ON 2021-2022 BUDGET CYCLE

2022-2023 PTO Budget

HEROD ELEMENTARY PTO HOW DOES YOUR DONATION MAKE A DIFFERENCE

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BASED ON 2021-2022 BUDGET CYCLE

2022-2023 PTO Budget Rollup

HEROD PTO BUDGET FOR APPROVAL 2022-2023		
INCOME	2022-2023	BUDGET
Major Fundraising Activities		
Total PTO Membership	\$	11,500
Total Fun Run	\$	33,000
Total Auction	\$	34,000
Total Major Fundraising Activities	\$	78,500
Minor Fundraising Activities		
Total Fall/Spring Fundraiser	\$	3,500
Total Passive Fundraising	\$	8,700
Total School Store	\$	1,209
Total Yearbook	\$	2,000
Total Minor Fundraising Activities	\$	15,409
TOTAL INCOME	\$	93,909
EXPENSES		
Total Educational Aid Grants	\$	20,000
Total Workroom Supplies	\$	8,000
Total Educational Aid Support	\$	13,700
Total Community Events	\$	2,050
Total Facilities and Equipment	\$	10,700
Total Operating Expense	\$	7,690
Total School Programs	\$	16,800
Total Appreciation	\$	13,500
TOTAL EXPENSES	\$	92,440
NET OPERATING INCOME	\$	1,469
Approved Use of Prior Year Reserves		
Playground Equipment	\$	10,000
NET OPERATING INCOME with Prior Year Funds	\$	(8,531)

Budget Vote

Herod PTO

Thank you for joining us!

We're always looking for
volunteers!

...and Remember, our membership
drive is on—go to
www.HERODPTO.org