

PTO General meeting 10/13/2022

Start time: 5:38 PM

Present board members: Rochelle, Michelle, Michelle, Jawanza, Detra, Sarah, Ashley, Marcella,

I. Sarah: Deep in the Heart of Herod: Giving Campaign

- A. runs from 10/13 to 11/13
- Revamped PTO membership
- Evolving membership into family giving campaign + free membership for all who sign up
- Membership Toolkit platform to help organize and roll over membership - to be rolled out next year
- We want YOU! We need YOU in our ranks for any of the many volunteer positions available throughout the year
- Join PTO - there are incentives!
 - a. Give at any level
 - b. PTO funds a lot of things that HISD doesn't cover – all the fun, extra things, extras for teachers, supplies, snacks, books, etc

II. Ashley: Fundraising

1. Auction is March 4, 2023
 - a. Open bar
2. Auction Social 10/21 7:30-9:30 PM
 - a. This will fund the whiskey and wine pull + it's a lot of fun
 - b. To get in bring a bottle of wine or whiskey valued at or above \$30 or \$30 cash
 - c. There will be a chef and a sommelier
3. Spirit nights
 - a. Raising Cane's - Monday 10/17
 - b. Texas Roadhouse Nov 1- Nov 13
 - c. Cafe Pique 11/2
 - d. Becks Prime 11/15

III. Ruth: Campus Activities

- a. Thanks to Lisa for taking care of book fair
- b. Room parents
 - i. Info about how to take care of teachers
 - ii. Auction basket and art project

IV. Jawanza: Community

- a. Trunk or treat 10/28
 - i. If you want a spot, use QR code sent in news you can use to can sign up
 - ii. Fall fest 11/12
 - 1. Info coming soon
- b. Movie Night 12/10
 - i. Info coming soon

- c. If you'd like to suggest a community event, let Jawanza know and she'll try to make it happen

V. Sarah: Treasurer's Report

- a. Sarah explained line items in the budget.
- b. total reserves includes the 20% we are supposed to keep in reserves
- c. total income includes passive income + fundraising events
- d. Expenses include the maintenance that HISD does not cover, some equipment for the custodial group; operating expenses (memberships at Amazon, walmart, etc)
- e. Programs: clubs, safety patrol, community events, class parties; staff appreciation
- f. 6 smart boards went in last summer
- g. Balance on hand \$139,000
- h. 5th grade fund - 5th graders and family raise funds for their graduation and end of year party. Last year's 5th graders paid \$53.00 forward

Budget

a. Income

- i. PTO membership giving campaign \$12k in 2021-22
- ii. We are hoping to increase this amount this year
- iii. Spring Auction \$35,000 raised last year, hoping to increase this number
- iv. Fun run \$34,000 came into the school
 - 1. Apex takes around 50% of the profit
 - 2. We are researching other schools who run this on their own in order to keep more money - looking to follow a new model
 - 3. Looking for a CHAIR for this committee
- v. Minor Fundraising \$16,000

b. Where does the money go?

- i. Staff materials, development, appreciation \$22k
 - i. Supplemental materials
 - ii. Sending to conferences
 - iii. Appreciation parties
 - iv. Annual teacher stipends \$150/teacher to start the school year
- b. Academic enrichment and classroom materials \$52K
 - i. Technology, grants, fridge for safety patrol, school supplies, mics, functional seating, manipulatives, books etc
- c. Campus maintenance \$9k
- d. PTO costs \$3k
- e. Student Experience \$12k
 - i. All community events, dances, clubs, end of semester parties, etc

2022-23 budget rollup - where it will be spent this year

- a. Request from the field day committee to increase budget from \$1,000 to \$2,000 because they are interested in purchasing more supplies to be used during field days and having some events for teachers
- b. Not a great number of parents purchasing school supplies from our vendor EPI - we are working on getting more participation
- c. \$469.00 net operating budget after the additional \$1,000 to field day committee
- d. We have a big residual balance in the general operating fund

Q&A

- A. Question about security at the front desk - comparison to other schools who have partitions that slow the flow of people coming in
 - a. Response asking if we can create a form letter that can be blasted to HISD
 - b. There is some wiggle room to partner with the school to get some things done
- B. Does the PTO buy the majority of the school supplies?
 - a. Sold ~300 packs of supplies (out of 750 students)
 - b. Suggestion to raffle 3 supply kits to all everyone who purchased, so you can get a gift card in the amount you paid for kit.

Budget vote:

Rochelle - Motion to pass the budget as written

Detra - 2nded the motion

Budget passed with unanimous vote

Adjourned 6:25PM